

# C A S E

## OUR CLIENT:



The Apex Police Department is committed through its slogan, "Protectors of the Peak", to achieve its mission. They develop partnerships and specific goals designed to enhance their service to the community that is in line with their vision and core values.

## OBJECTIVE

Find promotional items that are fun for employees and engage the community.

## TARGET AUDIENCE

Employees of the Apex Police Department and the Apex Community they serve.

## SOLUTION

What better way than a donut stress squeeze! A donut and police officer are the perfect match - talk about crime fighting fuel.

The officers loved the idea of a great little gag gift. They had fun placing them in a real donut box as a prank and not to mention, they were a huge hit on social media!



"... MIRANDA SHOWED TRUE LEADERSHIP AND EXCEPTIONAL CUSTOMER SERVICE TO ENSURE WE HAD A SUITABLE PRODUCT IN THE END. SHE IS COMMENDED FOR A JOB WELL DONE. I CONTINUE TO BE IMPRESSED WITH THE SERVICE PROMOTIONAL PARTNERS PROVIDES US!"

-APEX POLICE DEPARTMENT

## ITEMS CHOSEN

- Donut Stress Reliever

# S T U D Y