

CASE

OUR CLIENT:



SYNCHRONY LABS PRECLINICAL SERVICES

Synchrony Labs is a preclinical CRO staffed by experienced research professionals, interventionalists, veterinarians, and technicians, who strive for excellence in preclinical research, offering the required technical support and superior data integrity for all of our preclinical studies.

OBJECTIVE:

Find quality trade show branding material that would work best with a highly descriptive field.

TARGET AUDIENCE:

Attendees at the Transcatheter Cardiovascular Therapeutics 2019 Symposium.

SOLUTION:

An eye catching booth that was both informative but not overwhelming. Olivia also suggested a charging station to draw attendees in and keep their attention in a way that didn't seem forced.

Once items were chosen, our graphics team worked hard on designing the layouts of each product that made the booth cohesive and inviting. The team was even able to offer layout solutions to maximize the small space.



"THANK YOU SO MUCH FOR ALL THE SUPPORT AND WORK TO GET IT DONE SO QUICKLY!"

- VANESSA, SYNCHRONY LABS

ITEMS CHOSEN:

- [3'W x 90"H Eurofit Wall Kit](#)
- [6' Full Color Table Throw](#)
- [Large Mini Promo Retractor Kit](#)
- [Drapery Header kit](#)
- [Custom Pre-Loaded USB Drive](#)
- Tri-fold Brochure