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# OUR CLIENT:



Garrison Consulting Group works with businesses, nonprofits, and government agencies seeking to capitalize on change and opportunity, or who are seeking solutions to succeed and thrive. Offering services ranging from coaching, strategic communications, to strategy and talent development.

### **OBJECTIVE**:

Find quality low cost items that would showcase important information without looking overly crowded.

# <image>

"...PERHAPS MOST IMPORTANT IS THE OPPORTUNITY TO BRAINSTORM WITH EXPERTS LIKE OLIVIA RATHER THAN DEALING WITH A FACELESS ONLINE VENDOR."

- LYNNE, GARRISON CONSULTING GROUP, LLC

# TARGET AUDIENCE:

Professionals looking for assistance in learning how to capitalize on new opportunities.

### SOLUTION:

Quality items that will be evergreen, insuring they get the most out of their investment. The selected items were informative without looking crowded.

Once items were chosen, a final meeting was held to discuss what content should go on which item. From there, our graphics team worked hard on designing the layouts of the products ensuring a cohesive, on-brand, message.

# **ITEMS CHOSEN:**

- <u>2'w x 72"h Eurofit wall kit</u>
- <u>6' full color table throw</u>
- <u>Microfiber Cleaning Cloth</u>
- Print Handouts