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OUR CLIENT:



The Town of Fuquay-Varina is located just 15 minutes south of Raleigh and is a vibrant, family-friendly community.

With two beautiful downtown districts, an abundance of charm, a rich history and plenty to do and see, Fuquay-Varina offers a dash more to those seeking an adventure.

OBJECTIVE

The Town of Fuquay-Varina was looking for a way to roll out their new "a dash more" logo among employees.

TARGET AUDIENCE

Town of Fuquay-Varina Employees.

SOLUTION

Custom apparel labels and zipper pulls was just what was needed for the task at hand. Each of these items gave the newly chosen apparel "a dash more".

The Fuquay-Varina label gave the employee apparel a custom feel beyond the outward decoration. This simple touch made employees feel as though there was an extra effort made in the decision making process.



"PROMOTIONAL PARTNERS IS OUR GO TO VENDOR FOR PROMOTIONAL ITEMS AND BRANDING ADVICE. OLIVIA AND HER TEAM ARE EXTREMELY CREATIVE AND HELPFUL, EVEN THE MOST UNUSUAL REQUEST OR CUSTOM DEVELOPMENT, THEY HAVE A SOLUTION. I REALLY APPRECIATE THAT THEY ARE ON TOP OF EVERY ORDER FROM BEGINNING TO END. I TRUST THEM TO MANAGE OUR BRANDING."

-TOWN OF FUQUAY-VARINA

ITEMS CHOSEN

- Custom Apparel Labels
- Custom Zipper Pulls

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